



Apartment Battery Backup Essentials

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Why Your Apartment Needs a Battery Backup Yesterday

Last winter's Texas freeze left 4.5 million apartments dark for days. But here's the kicker - 73% of urban residents can't install gas generators. That's where apartment-friendly battery systems come in. Your neighbor's fridge goes silent during a storm while yours keeps humming. Highjoule's team actually lived through this scenario during 2021's Winter Storm Uri, powering 12 units for 76 hours straight.

The \$300 Billion Problem Nobody Talks About

U.S. power outages cost \$150-\$300 billion annually. For apartment dwellers, it's not just spoiled milk - medical device failures account for 17% of outage-related 911 calls. We've seen our Eclipse Series units restart oxygen concentrators mid-blackout in Chicago high-rises last February.

Silent Grid Threats in Your Walls

Modern apartments face three invisible energy risks:

Voltage sags (30% more frequent since 2015)

Micro-outages (

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